



education

Grand Valley State University, Allendale, Michigan
NASAD accredited Art and Design Program
Bachelor of Fine Arts Degree, Illustration Emphasis, 12.02

proficiency

Experienced in Mac OS X and Microsoft Windows XP
operating environments.
Adobe PhotoShop, Illustrator, InDesign, Acrobat; Macromedia
Dreamweaver, Fireworks, Flash & Freehand; Microsoft Office.

selected projects

THE HAIR CO. Cascade, MI
Created a business identity package including business cards,
brochures, promotional items, and a flash web site.

THE TMH CORPORATION Grand Rapids, MI
Works on a variety of design projects including advertisements,
Web site design, flyers, promotional items, and product catalogs.

LAFONTAINE AUTOMOTIVE GROUP Highland, MI
Designed, organized and implemented five dealership Web sites
and a flash intro.

PORTFOLIO & REFERENCES AVAILABLE UPON REQUEST

professional experience

ADJUNCT PROFESSOR 1.07 - 5.07
Grand Valley State University Allendale, MI
Taught the Experience Design Class (Graphic Design 4), which
focused on Web site design utilizing Dreamweaver and Flash.
Created course material and gave software demonstrations, led
critiques of student projects, and worked one-on-one with
students to address individual design directions.

FREELANCE DESIGNER 10.05 - Present
Endurance Development Grand Rapids, MI
Specializes in Web design and business identity solutions for a
wide variety of clients. Other work includes collateral material,
promotional items, flash animation and illustration.

MULTIMEDIA GRAPHIC ARTIST 9.03 - 10.05
Summit Training Source Grand Rapids, MI
Created graphics and flash animations to be utilized within
online and CD Rom computer based training applications.

WEB DESIGNER 1.03 - 9.03
0-60 Advertising Grand Rapids, MI
Was responsible for design, implementation, and maintenance
of all Web sites for clients, utilizing both HTML and Flash. Other
duties included Logo development and print design.

GRAPHIC DESIGN ASSISTANT 9.99 - 12.02
Counseling & Career Development Center Allendale, MI
Assisted in production of all promotional pieces for the Center,
as well as creating and maintaining its Web site.

GRAPHIC DESIGNER 1.99 - 6.02
Our Town Software Grand Rapids, MI
Designed and maintained the company's Web site and software
tutorials, as well as the design and production of catalogs and
instructional material.